December 18, 2020

Privacy-as-x

Nick Doty
UC Berkeley, School of Information

Status of This Document   *This is an appendix of a published dissertation: Enacting Privacy in Internet Standards.*

Appendix: Privacy-as-x

A mostly exhaustive list of coding of concepts of privacy (privacy-as-x) based on interviewees' volunteered language around privacy:

- anonymity
- autonomy
- protection from a chilling effect
- compliance
- confidentiality or secrecy
- consent and control / informational self-determination
- consumer trust
- contextual integrity
- not being creepy
- data handling, data governance, data protection
- disconnection (ability to be offline, free from distracting tech)
- discretion, etiquette, relevance (not "too much information")
- protection from embarrassment
- awareness/limitation of inferences
- freedom from intrusion (annoyance / harassment)
- redress / correction / deletion
- risk mitigation

- not surprising the user
- transparency